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MEDIA RELEASE: For immediate release

BIGSOUND TURNS UP THE VOLUME

The Miseducation of Lauryn Hill producer **Che Pope** joins stacked BIGSOUND line up

+ More incredible conference speakers and industry events unveiled!

21st BIRTHDAY | 21 VENUES | 180+ BANDS | 3 NIGHTS
6 - 9 September

After announcing over 180 festival artists last month, **BIGSOUND** continues to turn up the volume, revealing another huge line up of game-changing speakers and industry events, set to descend on Brisbane's Fortitude Valley next month.

We've handpicked some highlights of what's on offer this year:

BIGSOUND CONFERENCE PROGRAM

What does it take to be in a room with Lauryn Hill, Kanye West, Eminem, The Weekend and Whitney Houston? **CEO / Founder of WRKSHP and Grammy Award winning producer Che Pope** is making his way to Brisbane to dish what it takes to "Get Sh*t Done", as both a label executive and producer of some of hip-hop's most defining albums, including *The Miseducation of Lauryn Hill* and ground-breaking *Bound 2* by Kanye West.

"I make records, that's what I do," says producer Che Pope. *"I find different ways to fulfill whatever's needed on a record — sometimes more as A&R, and sometimes more as a composer/producer — but the results are the same. I call it GSD: Get Sh*t Done."*

Australian-born, respected international music supervisor **Tricia Holloway (Walt Disney Imagineering Global Music Executive)** will drop in for a digital presentation and conversation, sharing the wealth of experience that led to her current position overseeing the Walt Disney Imagineering Music Studio across Disney parks, attractions, hotels, cruise ships and more.

Joining the list of keynote speakers, **Yanyuwa/Wardaman Songwoman Shellie Morris, Uncle Joe Geia, Carissa Nyalu** and **JK-47** will unpack the process of navigating the industry through a First Nations' lens and share their viewpoints of blazing their own trail within the music industry.

Want to know how to cross over from contemporary music to the blockbuster gaming and Web3 space? Artists and key figures including **Montaigne**, **Tim Shiel**, **Woodes** and more can tell you exactly that, while leading Music3 figures like **Jillian Rothman (VP, New Business at Warner Music Group US)** and **Unified Music Group CEO Jaddan Comerford** breakdown just what it means to enter The Metaverse and beyond.

As usual, BIGSOUND won't shy away from the big issues of the day. **Ali Harnell** is heading to BIGSOUND to provide a rare glimpse into her job as **Live Nation Women President & Chief Strategy Officer** and the female-centric commercial initiatives she is spearheading, while **Annabelle Herd (ARIA and PPCA CEO)** will breakdown her last 18 months at ARIA and offer her 'outsider' take on the industry, after joining at a time when the industry was hungry for change. The team at **Support Act** will discuss Minimum Standards for a Mentally Healthy Music Industry, while **Dr Guy Morrow** and **Maggie Collins (Association of Artist Managers)** dig deep and look at the value of management partnerships.

Pivotal to the new BIGSOUND Country program, Nashville-based **Milly Olykan (International Relations and Development of the Country Music Association)** will reflect on the growth of country music will also curate a special edition of **SongHubs In The Round**. Presented by APRA AMCOS and led by award-winning country artist **Fanny Lumsden** and superstar songwriter **Shy Carter** (Faith Hill, Keith Urban, Ashanti, Meghan Trainor, Charlie Puth), the session brings six cross-genre songwriters together to connect, perform and share their creativity.

These guests join previously announced global 'Me Too.' movement founder **Tarana Burke** and internet-born sensation **Rebecca Black**, Mushroom Group CEO **Matt Gudinski**, artist and advocate **Jaguar Jonze**, and UK chart-topping producer **EXAMPLE**.

BIGSOUND MIXERS

Amongst the full days of soaking up insight after insight, you can let your hair down with BIGSOUND's official industry event program. With hundreds of talented performers and the entire Australian music industry (plus our mates overseas), you'll find hidden gems in every corner.

Come celebrate the return of an absolute institution - the **Oztix** BIGSOUND Party! Now in their 11th year of proudly presenting BIGSOUND, they've stacked the line-up with **L-FRESH The Lion**, **VACATIONS**, a secret special headliner and loads more.

Move between venues and enjoy hand-picked showcases at Industry Events from **Spotify**, **Live Nation**, **Music NZ**, **Made in SA**, **Ivy League**, **CADA** and **UNIFIED x Lonely Lands**. Industry Event performers include AKOSIA, Press Club, merci, merci, Jesswar and KANADA THE LOOP – and yes, there are plenty more names to be found on the event website.

New BIGSOUND friends **Brick Lane Brewing** will get the good times started, presenting the official opening event, while this year's **Label Happy Hour** events will include drinks, showcases and conversations thanks to **The Operatives'** and **Grand Trine Management**, **Mushroom Management**, **[PIAS] Australia** and **Inertia Music**, and **Sony Music Australia**.

The **JMC Academy Country Music Takeover** offers a warm welcome to the festival's new **BIGSOUND Country** arm, with The Brightside as host for the entire Wednesday night. As part of their continued support of BIGSOUND's First Nations showcasing artists, **Spotify's Dreaming Loud Party** will celebrate the continued rise of Blak electronic music.

Dew Process invite you to celebrate their 20th birthday, with **Secret Sounds** and **The Music** once again bringing the goods for BIGSOUND's official closing party. And there's still more to be announced!

In addition to BIGSOUND's spread of conference and industry mixers, over 180 of the finest emerging acts will play to hundreds of labels, publishers, agents, festival programmers, publicists and thousands of fans, all keen to discover the next big thing and the headliners of tomorrow.

Tickets for BIGSOUND Festival are on sale now!

BIGSOUND THREE NIGHT FESTIVAL PASS (+BF)

\$109 / \$99 (students) (+BF)

Access to all performances: 180+ artists across 21 venues with just one wristband.

BIGSOUND DELEGATE PASS

(Access to festival, conference, industry events + more)

Starting at \$439

Tickets on sale now at www.bigsound.org.au

BIGSOUND OFFICIAL INDUSTRY EVENTS

BIGSOUND Opening Ceremony

CADA

Dew Process 20th Birthday

Ivy League – Turn It Up!

JMC BIGSOUND Country Takeover

Live Nation Ones to Watch

Made in Adelaide Showcase

NZ Music Commission

Oztix BIGSOUND Party

Secret Sounds Closing Party

Spotify's Dreaming Loud Party

Unified Music Group x Lonely Lands Agency

Women & GNC in Music

BIGSOUND LABEL HAPPY HOURS

The Operatives' and Grand Trine Management

Mushroom Management

[PIAS] Australia and Inertia Music

Sony Music Australia

Find out more about industry events [here](#)

BIGSOUND 2022 SPEAKERS

Today's Announce

Che Pope - WRKSHP (USA)

Tricia Holloway - Walt Disney Imagineering (US) - KEYNOTE

Milly Olykan - Country Music Association (US) - KEYNOTE

Ali Harnell - Live Nation Global (USA) - KEYNOTE

Aunty Shellie Morris - Artist - KEYNOTE

Carissa Nyalu - Artist - KEYNOTE

Jillian Rothman - Warner Music - New Business and Ventures (USA) - KEYNOTE

JK 47 - Artist - KEYNOTE

Uncle Joe Geia - Artist - KEYNOTE

Adam Ryan - The Great Escape (UK)

Alexis Benedict - Tomboi Records

Ali Hendrick - Arrival Artists (USA)
Amy Davidman - TBA Agency (USA)
Andy Irvine - Gyrostream
Angharad Yeo - Journalist
Anna Lavery - Producer
Ash King - Support Act
Bailey Satler - Grandstand Media (USA)
Cerissa Grant - Support Act
Chelsea Gough - Native Tongue
Chloe Melick - Inside Out PR (UK)
Chris Vaughan - AUD'\$
Clive Miller - Support Act
Dev Sherlock - SXSW (USA)
Dobby - Artist
Dr Guy Morrow - University of Melbourne
Eddie Sikazwe - Secretly Publishing (USA)
Elliott Watkins (aka Muselk) - Muselk
Eric Deines - Director of A&R for Jagjaguwar (USA)
Fanny Lumsden - Artist
Fil Palermo - Untitled Group
Fred Leone - Artist
Govind Sandhu - TikTok Head of Artist Partnerships
Ivano Magiulli - Brace Yourself PR (UK)
Jaddan Comerford - UNIFIED
Jeff Van Dyck - Artist / Composer
Johnno Harrison - Spotify
Karyn Rachtman - Mind Your Music / Syncposium (NZ)
Kenny Consor - Big Green Couch
Kota Banks - Artist
Luke O'Connor - Support Act
Maggie Collins - AAM
Matthew Craig - AUD'\$
Max Shand - Serenade
Montaigne - Artist
Natalie Waller - ABC / ARIA
Paige Cho - Bolster
Robin Jenssen - Manager / Ekko Music Rights (USA)
Ryan Farley - Cooking Vinyl Publishing (UK)
Sally Coleman - Bigsand Band
Sat Bisla - A&R Worldwide / MUSEXPO (USA)
Shy Carter - Artist / Composer (USA)
Sosefina Fuamoli - Journalist
Tasman Keith - Artist
Tim Shiel - Artist
Uncle Kev Starkey - Artist
Vetta Bourne - Artist
Viv Mellish - Gyrostream
Woodes - Artist

Previously Announced

Tarana Burke - Author / Speaker (US) - KEYNOTE*

Rebecca Black - Artist (US) - KEYNOTE

Matt Gudinski - Mushroom Group - KEYNOTE

Jaguar Jonze - Artist - KEYNOTE

EXAMPLE - Artist / Producer - KEYNOTE

Annabelle Herd - ARIA

Andrew Stone - Chugg Music

Casey O'Shaughnessy - Select Music

Eric Tobin - Hopeless Records (USA)

Heidi Lenffer – FEAT. / Cloud Control

Jake Taylor - In Hearts Wake

Jess Keeley - Music, She Wrote

Joan Westenberg - Moda Dao / Pizza Party

Johann Ponniah - I OH YOU

John Mullen - Dew Process

Josh Taylor Anderson - Call & Response

Kate Duncan - The PUSH Inc

Rebecca Young - Collective Artists

Regan Lethbridge - Lemon Tree

Sarah Joy - ATC LIVE (UK)

Shaun Faulkner - X Ray Touring (UK)

Tom Taaffe - Paradigm (UK)

Will Church - ATC LIVE (UK)

*Live Digital Keynote

Find out more about BIGSOUND speakers [here](#)

BIGSOUND 2022 FESTIVAL ARTISTS

Adam Newling	Blusher	dameeeela
Adrian Dzvuke	Bones and Jones	Daniel Shaw
AGUNG MANGO	BOY SODA	Dean Brady
Alter Boy	Brekky Boy	Death by Denim
Andrew Gurruwiwi Band	Bud Rokesky	Diimpa
Andrew Swift	Budjerah	Dulcie
Andy Golledge	Bumpy	Eastbound Buzz
Anesu	C.O.F.F.I.N	EGOISM
Aodhan	Caroline & Claude	Eilish Gilligan
Asha Jefferies	Chanel Loren	Eliza Hull
Ashwarya	Charly	Eluize
Ayesha Madon	Chloe Dadd	Enclave
Babitha	Church & AP	ENOLA
Baby Cool	CLOE TERARE	Evie Irie
Banjo Lucia	Club Angel	Fash
Beckah Amani	Cody Jon	Five Island Drive
BIG SKEEZ	COLLAR	flowerkid
BIG WETT	CONCRETE SURFERS	FLY BOY JACK
Birdz	cookii	Folk Bitch Trio
BLOODMOON	Dallas Woods	Forest Claudette

FOURA	MALi JO\$E	Shannen James
Franko Gonzo	Melaleuca	Siobhan Cotchin
Full Flower Moon Band	Melanie Dyer	Skeleton
Future Static	MELODOWNZ	Soaked Oats
Germein	Memphis LK	SOPHIYA
Ghost Care	merci, mercy	South Summit
Girl and Girl	Mia Wray	Srirachi
Gold Fang	Mitch Santiago	Stevan
Grace Cummings and Her Band	Molly Millington	Suzi
Grand Pine	Monnie	Talk Heavy
Great Sage	Moonboy	Tasman Keith
Greatest Hits	Moss	Taylor Moss
grentperez	MOUNTAIN WIZARD DEATH CULT	TE KAAHU
Greta Stanley	Mr Rhodes	Teenage Dads
Grievous Bodily Calm	Mulalo	Teenage Joans
Hallie	MUNGMUNG	Teether & Kuya Neil
HANNI	Mvlholland	Tentendo
Hauskey	Newport	The Atomic Beau Project
Hinterland	Nick Griffith	The Buckleys
Holliday Howe	Nick Ward	The Last Martyr
Hope D	Noah Dillon	The Rions
ISUA	OK HOTEL	THE RIOT
JACOTÉNE	Old Mervs	The Terrys
JELLY OSHEN	Phoebe Go	The Wolfe Brothers
Jem Cassar-Daley	Pink Matter	To Octavia
Jenny Mitchell	Platonic Sex	Toby Hobart
Jerome Farah	Queen P	Troy Kingi
Jess Day	RinRin	Tulliah
JessB	Romero	VOIID
June Jones	Roy Bing	VOLI K
KANADA THE LOOP	Ruby Gill	Waxflower
Kee'ahn	Ryan Fennis & Voidhood	WIIGZ
KEYAN	Saint Ergo	Wildheart
Kid Pharaoh	Sam Windley	Woods
Kutcha Edwards	San Joseph	Yb.
LÂLKA	Sappho	Yen Strange
Lee Sugar	Sarah Wolfe	yergurl
LION	SayGrace	YNG Martyr
Liyah Knight	Selfish Sons	Zeolite
Loren Ryan	Selve	ZPLUTO
LOSER	Shanae (FKA MADAM3EMPRESS)	

Artist and festival assets available [here](#)

BIGSOUND

Tuesday 6 - Friday 9 September 2022

Fortitude Valley

Brisbane, QLD

bigsound.org.au

ABOUT BIGSOUND

Produced by QMusic, BIGSOUND is the southern hemisphere's largest new music export showcase and

conference. Now in its 21st year, BIGSOUND is where the national and international music industry come together to discover talent, share ideas, conversations, networks and facilitate essential dialogue about the future of the music industry. Held every September, BIGSOUND showcases some 150 acts across live music venues in Brisbane's Fortitude Valley, attracting more than 1500 national and international delegates and visitors.

BIGSOUND IN NUMBERS

Festival	Conference
345 Artist Showcases	150+ Conference Speakers
21 Fortitude Valley Venues	1500+ Conference Delegates
20+ Official BIGSOUND Parties	55+ Conference Sessions
16,000 Festival Attendees	

BEHIND THE SCENES

BIGSOUND 2022 Programming Team:

Conference Programmer - Tom Larkin

Festival Co-Programmers - Ruby-Jean McCabe & Dominic Miller

QMusic's Safety and Diversity Advisory Group (QSDAG):

Michelle Pitiris, Bridgette Di Ferdinando, Cat Clarke, Demeila Thompson (dameeela), Thelma Plum, Shaan Ross-Smith and Zoe Davis.

[WEBSITE](#) | [FACEBOOK](#) | [INSTAGRAM](#) | [TWITTER](#) | [YOUTUBE](#)

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BIGSOUND is produced by QMusic

QMusic pays its deepest respect and acknowledges the traditional custodians of whose land music and conversations are created at BIGSOUND. We also pay our respect to Elders past, present and emerging.

Across Australia, from our cities to the regions and our most remote communities, we celebrate and recognise the critical role Aboriginal and Torres Strait Islander artists have played and continue to play in the Australian music landscape.

QMusic is assisted by the Australian Government through the Australia Council, its principal arts funding and advisory body. QMusic is supported by the Queensland Government through Arts Queensland, part of the Department of Communities, Housing and Digital Economy

FOR FURTHER INFORMATION, IMAGERY, INTERVIEW REQUESTS, PLEASE CONTACT:

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